



Live to Win.



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“A true winner inspires
a generation of winners.”

“ Winning takes talent,
to repeat takes character.
John Wooden ”



Building Excellence. And Delight.

Since 2010, we have been creating landmark homes nestled in the finest locations across Chennai. We offer a wide range of lifestyles, from budget homes, premium residences to luxury lifestyles, each designed to delight.

Every Lifestyle creation is a world-class home that evolves from the collective vision and efforts of a highly professional team. We are committed to delivering unmatched quality at every step of designing and building a home. Our success is supported by a deep-rooted foundation of values and ethics. But the truest measure of our success is the hundreds of happy Lifestyle homeowners. We are proud to have transformed their dreams into a beautiful reality.





“
Winning isn't everything.
It's the only thing.
Vince Lombardi
”

The Winning Way of Life


THE TROPHY

Doesn't it feel wonderful to win something that means a lot to you? Winning awards, accolades, popularity, and countless hearts along the way. When winning is your way of life, every little victory counts and there's one place where you bask in it. Your home. You deserve a lifestyle that celebrates you. Come home to The Trophy, a lifestyle that's truly worthy of you. The Trophy is an ultra-luxurious collective of 8 stunning 4 BHK homes with private mini theatres, sized from 5740-6053 sq. ft. and set in a serene location on Poonamallee High Road, Egmore. It is an IGBC Gold certified green building. Your trophy home pampers you with every imaginable indulgence. Savour a lifestyle that places you on the pedestal where you deserve to be.



A Trophy Home in a Prized Neighbourhood

“ When you're winning,
you're creating a dynasty.
Kevin Plank ”





“

Winning isn't getting
ahead of others.
It's getting ahead of yourself.
Roger Staubach

”



6 Great Reasons to Live at The Trophy

Trophy is nestled in Poonamalee High Road a healthcare highway of Chennai.

Trophy amidst 8 Uber luxury homes and has a largest single floor plate apartment ranging 5943 - 6053 Sq.ft in its neighbourhood

Trophy beautifully blends contemporary architecture with thoughtful designed that ensures optimal space utilization with zero wall sharing and dead space

Vaastu compliant green homes with pre-certified IGBC gold rating

20+ state of the art Amenities & Facilities

Enjoys the highest UDS of 50% in the vicinity

“ The language of success,
when mastered,
is never forgotten. ”



Join the League of Green Living

The Trophy is an IGBC Gold certified green building that reflects the highest standards of nature-friendly living. Each home has been designed and constructed in adherence with green building principles at every stage. The thoughtful design ensures plenty of natural light and ventilation. The Trophy is embraced by pristine green surroundings. Here, modernity exists in beautiful harmony with nature. Come home to a wholesome life that enriches your world with happiness.



Ample Natural
Light



Excellent
Ventilation



Improved
Air Quality



18% - 20%
Energy Savings



20% - 25%
Water Savings

“

Once you taste success,
you'll have an insatiable
appetite for it.

”



Indulge in Priceless Delight!

Victory comes with countless little joys and so does The Trophy. Your dream lifestyle is made complete by an array of state-of-the-art amenities and conveniences.

- Air Conditioned Gymnasium ■
- Kids Play Area ■
- Gazebos ■
- Landscaped Party Terrace ■
- Roof Top Barbeque ■
- Jogging Track ■

- Acupressure Walkway ■
- Yoga & Aerobics ■
- Elder's Corner ■
- Billiards ■
- Indoor Games ■

“ The determination to win is the better part of winning. Daisaku Iketa ”



Embellish your Life with the Finest!

The abode of the finest is complemented by an array of state-of-the-art facilities.



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|----------------------------------|---|
| Broadband & Wi-Fi Connectivity ■ | Charging Points For Electric Vehicles ■ |
| Integrated DTH Facility ■ | Driver's Sit Out ■ |
| CCTV Surveillance ■ | Servants Restroom ■ |
| Access Control Entry ■ | Fire Fighting Equipment ■ |
| Video Door Phone ■ | Hydro Pressure Pumps ■ |
| Security Intercom ■ | Rain Water Harvesting ■ |
| Complete Power Backup ■ | Storm Water Drain ■ |
| Water Softener Plant ■ | Well Lit Landscaping ■ |
| Association Office ■ | |



The Playground of Winners

The Trophy is set in one of the most coveted locations in Chennai - Poonamallee High Road. Yet, it's cocooned in a world of serenity, separated from the bustling city by a private lane. Escape to your luxurious sanctuary of happiness.

“ You never tire of winning.
Luka Modric ”

“Winners must have things:
definite goals, and a burning
desire to achieve them.”
Brad Burde



Image Need to Change



The Address of Champions

The Trophy is located in a prestigious address that enjoys excellent proximity to the city's finest schools, colleges, entertainment hubs and healthcare centres. It is surrounded by every imaginable convenience. Everything you could wish for is just a step away.

TRANSPORT HUBS

- Airport - 18.5 Km ■
- Chennai Central - 2.5 Km ■
- CMBT - 7.5 Km ■
- Metro Station - 350 m ■

HEALTH CARE

- Noble Hospital - 500 m ■
- KMC - 1.1 Km ■
- Apollo Hospital - 1.3 Km ■
- Billoth Hospital - 3.1 Km ■

EDUCATIONAL INSTITUTIONS

- CSI Ewart School - 500 m ■
- CSI Bain School - 1.2 Km ■
- Chinmaya Vidyalaya - 2.3 Km ■
- Lady Andal School - 3.7 Km ■
- Kilpauk Medical College - 1.1 Km ■
- Madras Medical College - 3 Km ■

ENTERTAINMENT

- Sangam Cinemas - 500 m ■
- Express Avenue Mall - 3.0 Km ■
- Ampa Skywalk - 3.8 Km ■
- VR Mall - 7.5 Km ■

“

There is no substitute
for victory.
- Douglas MacArthur

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Where Pride Resides

