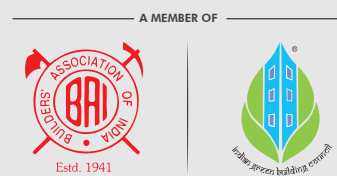


ENJOY THE  
BEST

**EXCELLENCE  
IS NOT A GOAL.  
IT'S A WAY  
OF BEING.**



# THE BUILDING BLOCKS OF PERFECTION



Since 2010, we have been creating landmark homes nestled in the finest locations across Chennai. We offer a wide range of lifestyles, from budget homes and premium residences to luxury lifestyles, each designed to delight. Every Lifestyle creation is a world-class home that evolves from the collective vision and efforts of a highly professional team. We are committed to delivering unmatched quality at every step of designing and building a home. Our success is supported by a deep-rooted foundation of values and ethics. But the truest measure of our success are the hundreds of happy Lifestyle homeowners. We are proud to have transformed their dreams into a beautiful reality.



# THE NEST OF THE BEST









A STUNNING  
LANDMARK

# BUILDING THE BEST FOR THE BEST



If you believe that the best is yet to come, it is here! Welcome to Param, a splendid home that invites you to live life to the fullest. This spectacular 1.3-acre gated community comprises of 128 ultra-luxurious homes sized between 1195 & 2345 sq. ft. Your kingdom of happiness is at the heart of Perambur. It enjoys superb proximity to reputed schools, colleges, entertainment zones, malls, and healthcare hubs. Param is nestled in a serene location that is far from the hustle of the city, yet conveniently close to everything you could wish for.

-  A secure gated community comprising 128 homes
-  2, 3 and 4 BHK apartments
-  1195-2345 sq. ft.
-  3 magnificent blocks
-  Stilt + 11 floors
-  RERA compliant and CMDA approved



PERAMBUR'S  
FINEST  
ADDRESS

# FIVE ULTIMATE REASONS TO LIVE AT PARAM

- Param, a premium residential development with 128 apartments, is located on Perambur Main Road; just a few metres away from Jeeva Railway Station and Perambur Railway Station.
- It is located in Perambur, the gateway of North Chennai which has well-developed infrastructure and connectivity to Greater Chennai and the northern part of the city.
- Param is aesthetically designed to perfection without common walls and zero dead space.
- It features a state-of-the-art clubhouse with 25+ amenities and facilities.
- Param is an IGBC pre-certified green building that ensures ample natural light and ventilation.



# STAY CONNECTED TO THE BEST

Param enjoys excellent proximity to some of Chennai's finest schools, colleges, popular malls, hospitals, and transport hubs.

## Proximity Chart

### Top Hospitals

- Sen Hospital - 2 kms.
- Dr. Agarwal's Eye Hospital - 3.3 kms.
- Stanley Hospital - 3.9 kms.
- Rajiv Gandhi Government General Hospital - 5.5 kms.

### Top Schools

- Don Bosco School - 900 m.
- St. Joseph Anglo Indian School - 2 kms.
- Vivekananda Higher Sec. School - 2 kms.
- Jamalia Higher Sec. School - 2.5 kms.
- The Shri Ram Universal School - 2.5 kms.

### Top Colleges

- Sriram College of Arts & Science - 200 m.
- Ethiraj College for Women - 6.2 kms.
- Pachaiyappa's College - 8 kms.
- Anna Adarsh College for Women - 8.6 kms.

### Connectivity

- Vyasarpadi Jeeva Railway Station - 70 m.
- Perambur Bus Terminus - 1 km.
- Perambur Railway Station - 1.5 kms.
- Chennai Egmore Railway Station - 4.5 kms.
- Chennai Central Railway Station - 4.6 kms.

### Entertainment

- Spectrum Mall - 2.4 kms.
- Express Avenue Mall - 6.9 kms.
- Satyam Cinemas - 7.5 kms.
- Ampa Skywalk Mall - 8.8 kms.
- VR Mall - 11 kms.
- Chennai Citicentre Mall - 11 kms.



# GOING GREEN IS THE BEST FEELING EVER!

The most beautiful lighting is sunshine. Param invites you to bask in it, while letting the fresh breeze ruffle your hair. This IGBC pre-certified green home is designed for a lifestyle that's in perfect harmony with nature. We have ensured stringent adherence to green building standards and Vaastu principles at every stage of design and construction. Gift your family a lifestyle that is generously blessed by nature.



Ample natural light



Excellent ventilation



Improved air quality



18%-20% energy savings



20%-25% water savings





# WHERE LIFE IS A BLEND OF THE BEST

The best of everything comes together to make every moment magical at Param. Celebrate the good life at the magnificent clubhouse or spend a refreshing evening outdoors. Read on to discover endlessly delightful possibilities.

- 250-seater multipurpose hall
- Air-conditioned gymnasium
- Billiards
- Table tennis
- Steam room
- Indoor games
- Elder's sit-out
- Kids play area
- Rooftop yoga zone
- Rooftop barbecue counter
- Landscaped party terrace



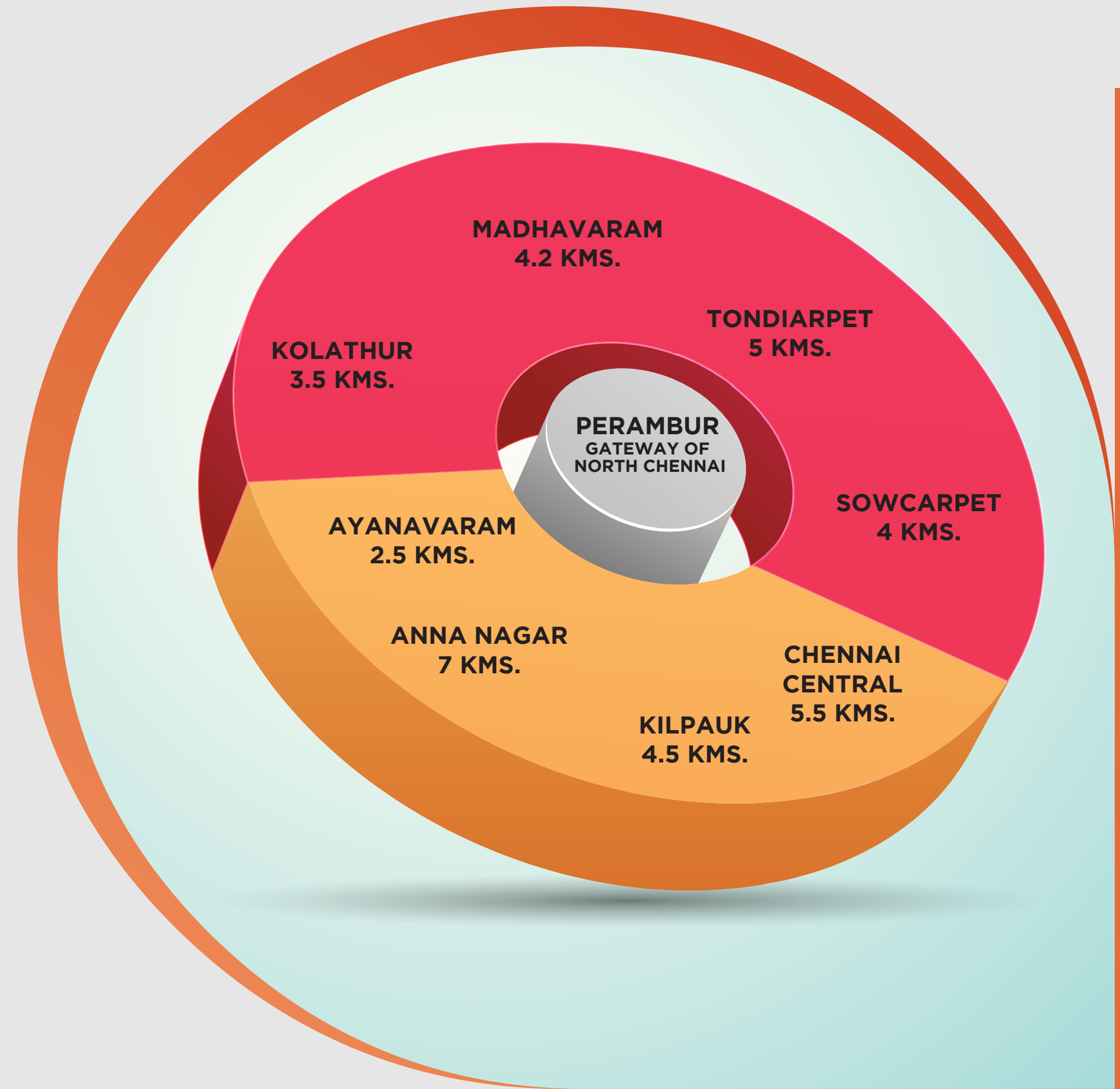
# WHERE THE BEST COME TOGETHER

When you are the best, you deserve only the best. Your lifestyle at Param is complemented by an array of world-class facilities that make life a breeze.

- Access control entry
- Broadband and Wi-Fi connectivity
- Integrated DTH connectivity
- CCTV surveillance
- Security intercom
- Automatic passenger lifts
- Complete power backup
- Driver's sit-out
- Garbage disposal area
- Firefighting equipment
- Hydro pressure pumps
- Rainwater harvesting
- Servant's restroom
- Sewage treatment plant
- Storm water drain
- Water treatment plant
- Well-lit landscaping



# THE BEST OF ALL WORLDS



THE ADDRESS OF YOUR FUTURE

Param is set in Perambur, the gateway of North Chennai. It enjoys excellent proximity to Vepery, Sowcarpet, Villivakkam, and Kolathur as well as central localities such as Purasaiwalkam and Kilpauk. Param is at a walking distance from Jeeva Railway Station and is proximal to Chennai Central and Egmore railway stations. It is surrounded by leading schools, colleges and entertainment zones. It offers easy connectivity to Poonamallee High Road, the healthcare highway of Chennai.

# SURROUNDED BY THE BEST

The thriving locality of Perambur is all set to become a major commercial and transport hub. It's at the heart of several important infrastructural developments.

- Perambur is set to enjoy Metro rail connectivity through the upcoming Phase 2 corridor between Madhavaram Milk Colony and Sholinganallur.
- Param is close to the site of the upcoming Market of India, which is proposed to be India's largest wholesale market.

**THE TIMES OF INDIA**

**Metro rail looks north, west**

The expansion of Metro rail is expected to get a move-on with surveys set to begin for a Detailed Project Report (DPR) on three new lines under Phase II that is aimed at linking the northern and western suburbs to the city's south.

After an initial study on the traffic pattern, need for connectivity and feasibility for construction, the state government identified the Madhavaram-Lighthouse (17 km.), Koyambedu-Injambakkam (27 km.) and Madhavaram-Perumbakkam (32km) corridors under the second phase. When complete, the Metro rail network will be spread over 121 km., while the ideal size is 200 km.

PHASE II CORRIDOR	BUDGET (₹ in cr)	LENGTH
Madhavaram-Lighthouse	36,000	17km
Koyambedu-Injambakkam		27km
Madhavaram-Perumbakkam		32 km

**JOURNEY RESUMES**

**THE ROAD AHEAD**

**LIMITS**

**AIM OF THE PROJECT**

DATED: V. Arappan | CHENNAI: AUGUST 7, 2015.

**THE HINDU**

**₹1,100-crore wholesale market complex branded 'Market of India', coming up in North Chennai.**

**Binny's Market of India eyes FY21 operations**

The 70-acre Binny Mill premises will also host high-rise apartments in two phases, an international school, a three-star hotel, commercial offices for support services, a fire service centre, a multiplex and a business expo centre, among others, to make it one of the largest townships of its kind.

According to Mr. Ranka, Market of India will have 11 markets spanning 4-8 acres each, 18 kms of trade corridor, truck terminals and LCV parking facility and 11 acres of built-up space for warehousing.

Each floor will be named after the traditional markets of Chennai such as Burma Market, Ritchie Market, Mint Market and Kasi Chetty market.

DATED: N. Anand | CHENNAI: MAY 13, 2017.

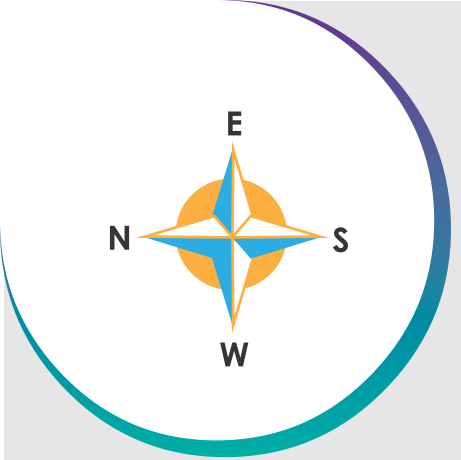


# BECAUSE YOU DESERVE THE BEST

- Structure/walls** - Seismic Zone III compliant RCC-framed structure with internal and external walls made of solid blocks.
- Wall finishing** - Cement-plastered internal walls with 1 coat of putty and 2 coats of emulsion paint. Cement-plastered outer walls with weatherproof apex.
- Flooring** - 2'x2' premium vitrified tiles with 4" high skirting in living room, dining room, bedrooms, and kitchen. Anti-skid ceramic tiles in balconies, bathrooms and utility area.
- Kitchen** - Countertop granite platform with a stainless steel sink and 2'6" wall tiling.
- Toilets** - Designer glazed ceramic wall tiles up to false ceiling level.
- Doors** - Teakwood-framed door with teak skin panel shutter for main door. Country wood frames and shutters with paint finish for bedroom doors. Country wood frame and shutter with laminated finish for bathroom doors.
- Windows** - Modular UPVC/Aluminium powder-coated panel with plain glass and MS grills on the inner side. Modular UPVC French panel with plain glass in balconies.
- Sanitaryware** - CP fittings and sanitaryware from Jaquar.
- Electricity & power backup** - 3-phase power supply with FR wiring. 24x7 complete power backup: 2 BHK - 750W, 3 BHK - 1000W and 4 BHK - 1250W
- Lifts** - Fully-automatic lifts with 100% genset power backup.
- Lobby & stairs** - Granite flooring with MS railing.
- Security** - CCTV surveillance across the community. Security intercom facility.
- Water supply** - Borewells along with underground RCC sump and overhead tanks. Separate underground sump for Metro Water.
- Others** - Adequate landscaping will be provided as per the architect's design. Compound wall on all sides of the property as per the architect's design. Sewage treatment plant.





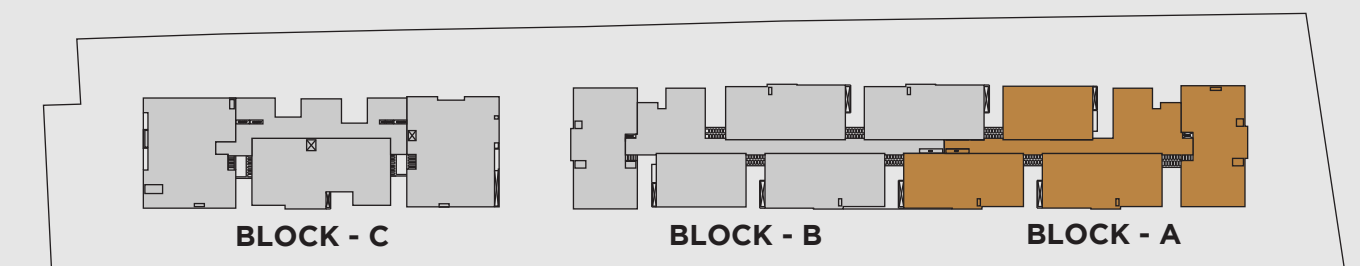


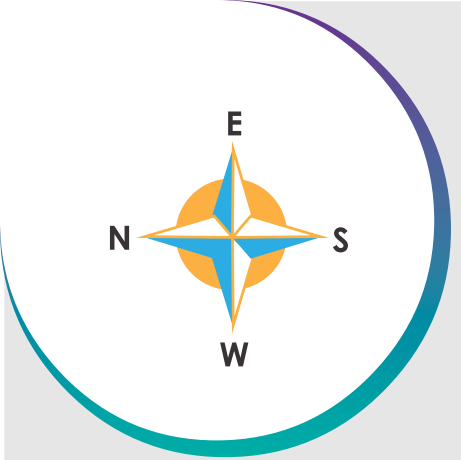
# AN UNMATCHED LIFE UNFOLDS HERE!



## BLOCK - A

1. A201-A1101 - 3 BHK | 1790 SQ. FT.
2. A202-A1102 - 3 BHK | 1610 SQ. FT.
3. A203-A1103 - 2 BHK | 1195 SQ. FT.
4. A204-A1104 - 3 BHK | 1610 SQ. FT.



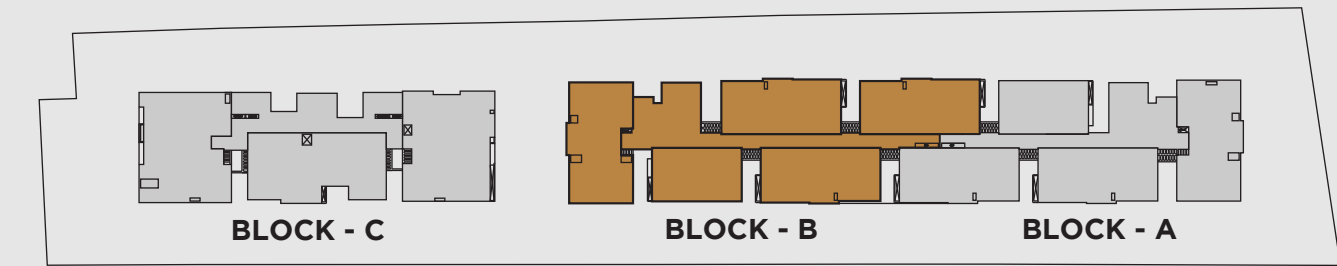


# THE BEST PLAN FOR A DREAM FUTURE

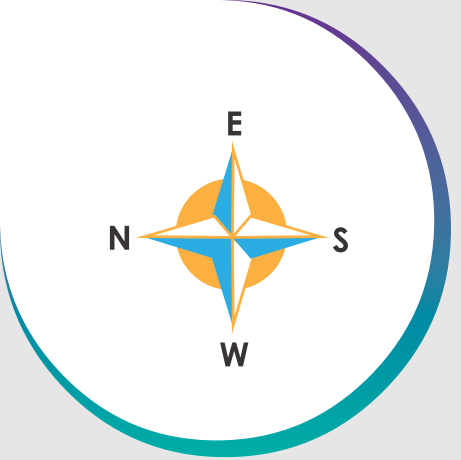


## BLOCK - B

- 1. B101-1101 - 3 BHK | 1610 SQ. FT.
- 2. B102-1102 - 3 BHK | 1610 SQ. FT.
- 3. B103-1103 - 2 BHK | 1195 SQ. FT.
- 4. B104-1104 - 3 BHK | 1790 SQ. FT.
- 5. B105-1105 - 3 BHK | 1610 SQ. FT.





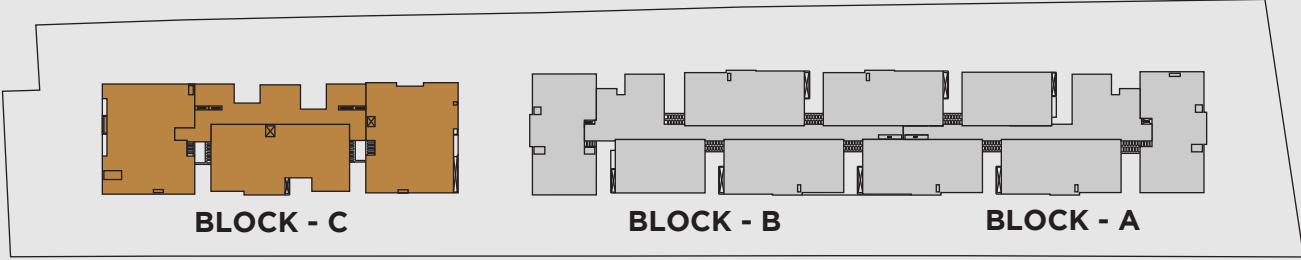


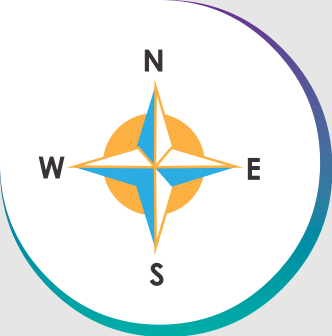
# SPACES RESERVED FOR ACES



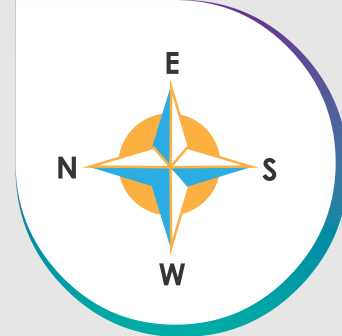
## BLOCK - C

- 1. C101-1101 - 4 BHK | 2345 SQ. FT.
- 2. C102-1102 - 4 BHK | 2205 SQ. FT.
- 3. C103-1103 - 4 BHK | 2310 SQ. FT.





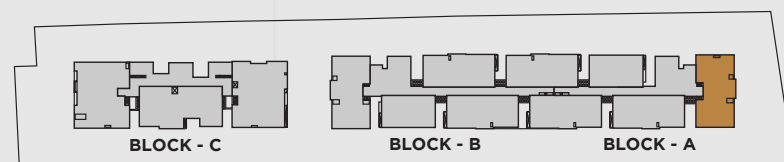
3 BHK | 1790 SQ. FT.



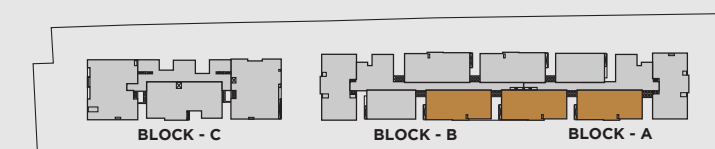
3 BHK | 1610 SQ. FT.

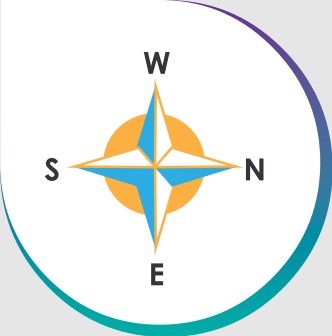


A201-A1101

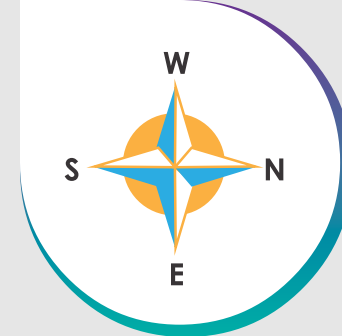


A202-A1102  
A204-A1104  
B102-B1102





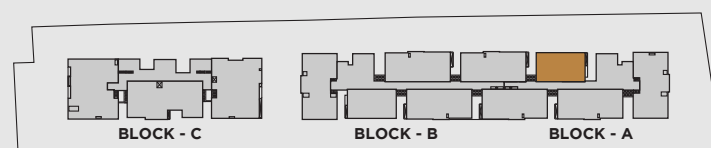
2 BHK | 1195 SQ. FT.



3 BHK | 1610 SQ. FT.

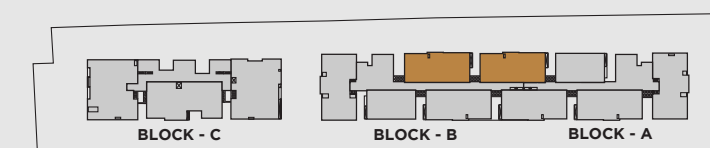


A203-A1103



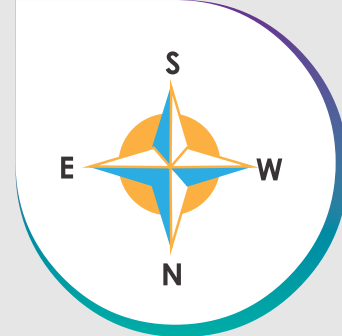
B101-1101

B105-1105





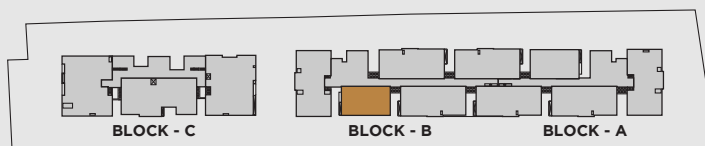
2 BHK | 1195 SQ. FT.



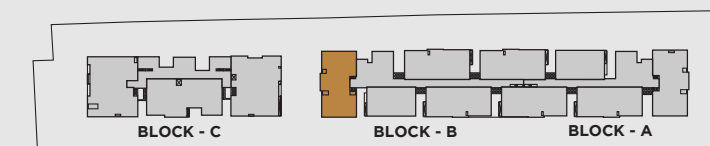
3 BHK | 1790 SQ. FT.

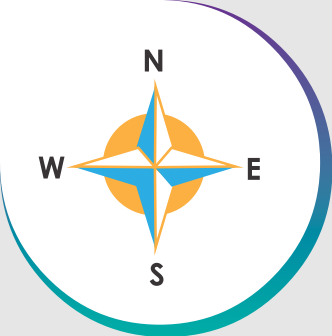


B103-1103

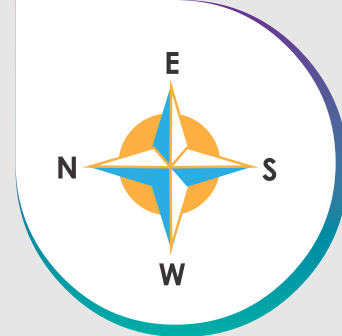


B104-1104





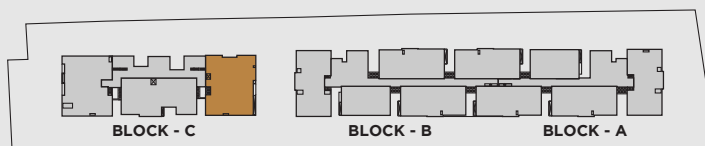
4 BHK | 2345 SQ. FT.



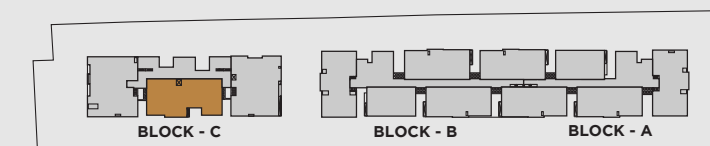
4 BHK | 2205 SQ. FT.



C101-1101



C102-1102

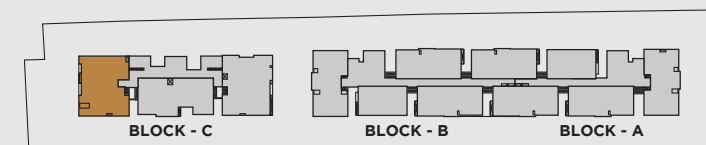




# 4 BHK | 2310 SQ. FT.



**C103-1103**

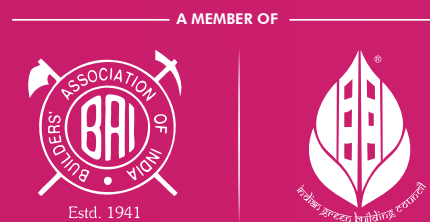




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